

ORANGE NEWS

News of the month



Short supply of Ground Nut being addressed

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Greetings from the ORANGE Family!!,

Welcome to the thirty fifth edition of our newsletter.

We hope you liked our previous newsletters where we had shared some very useful and interesting information about nutrition benefits and amazing factors of commodities.

We are sure that this information would be useful for the entire community of millers, manufacturers, farmers and all other associated with commodities.

Like the earlier newsletters we continue to share the knowledge about nutrition benefits and amazing factors.

As we go along we would like to expand the vision of the newsletter to ensure it benefits the larger community.

We wish to redefine this market by ensuring higher levels of collaboration for the benefit of all associated with this industry.

Thank you for your patronage!!

Wishing you all a very happy and successful year ahead!!



S. Srinivasan & A. Zahir Hussain
(Management)

Nutrition Blog

Jamun Fruit

- ✗ Good for diabetics
- ✗ Improves Immunity
- ✗ Strengthens Bones
- ✗ Treats Hypertension
- ✗ Helps increase haemoglobin count
- ✗ Keeps heart disease at bay
- ✗ Treats infections
- ✗ Has a potent anticancer property
- ✗ Reduces DNA damage caused by radiation



I AM

Jamun Fruit

News

Short supply of groundnut seed being addressed

Shortage in the supply of groundnut seed by the A.P. Cooperative Oilseeds Growers Federation Limited has led to delay in its disbursement in 22 out of 63 mandals in the district.

“The situation is being brought under control,” district Collector S. Satyanarayana and Joint Director of Agriculture Habib Basha told the media here on Tuesday.



While 10,000 quintals was procured from Karnataka on Tuesday, 7,000 quintals would be procured on Wednesday, they said.

Disbursement of 3 lakh quintals of the seed would be completed by July 15 in all aspects.

To implement the government’s guidelines of providing 75% of the requirement on 40% subsidy, procurement was being done, they said.

Recently, the Commissioner of Agriculture, while reviewing the supply position in the district, had said the government was ready to supply 40,000 quintals beyond the 75% quota.

So far, 2.12 lakh quintals was positioned at the mandal distribution points and, of that, 1.99 lakh quintals had already been disbursed, the Collector said.

Referring to the reports that acute shortage was there at Madakasira, the Collector said 90% of the 5,900 quintals needed (4,530 quintals) was already disbursed in that mandal and 5,350 quintals was available at the distribution point.

Kalyandurg, Kundurpi, Uravakonda, and Tadipatri mandals received 50% of the projected need, and the farmers were given specific dates for disbursal depending on the daily supplies received.

Alternative Crops

Focus was on ensuring that the small farmers got benefited first, Mr. Satyanarayana said.

After July 15, the focus would be on disbursing seed for alternative crops in case rains did not help groundnut sowing. Millets such as ragi would be the first priority followed by castor, red gram and green gram, and an action plan had already been prepared, he said.

Source: <https://www.thehindu.com/news/national/andhra-pradesh/short-supply-of-groundnut-seed-being-addressed/article28265685>.

"Appreciation Moment"



Upcoming Events

UPASI INDUSTRIAL EXHIBITION

Stall No: C9

13th and 14th September 2019

at UPASI, Coonoor - 643 101, The Nilgiris, Tamil Nadu.



Stall No A - 10

Date :13th
Oct 2019

The Arindum Hotel
Jabalpur Road
Katni, Madya Pradesh, India.



Concurrent Shows:



Stall No S - 61

Date :22nd, 23rd, 24th
November 2019

Children's Cultural Centre,
Burdwan, (W.B)



Stall No D - 4

Date :7th, 8th, 9th
Feb 2020

Exhibition Center,
Alipad Ground
Gandhinagar, Gujarat, India.



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1800 270 4588

Amazing Facts

Everything you should know about Perfume



1. What does the word Perfume actually mean?

The word perfume actually comes from the Latin word 'per fumum' which literally translates as 'through smoke' and the Romans and Arabs refined the art of making and wearing perfume 2500 years ago. Emperor Nero would hold lavish feasts with rose and jasmine oil pouring through the fountains and being wafted into the air. The Arabian practice of Bakhoor which burns incense and precious wood in order to perfume clothing and the environment is still prominent today.

2. What was the first perfume?

We do not know for fact what the first perfume was but we do know that the world's first recorded chemist, who was also a perfume maker, is a woman named Tapputi. She lived in Babylonian Mesopotamian around 1200 BCE. It is said that she developed and recorded methods for scent extraction techniques, laying the foundation for today's perfume making. The first actual 'factory' dedicated to the production of perfumed oils dates back 4000 years on the island of Cyprus. The Egyptians were the first to make perfume truly a part of their culture 3000 years ago, inventing stone and glass vessels to hold their precious scented oils and balms.

3. Can perfume be an aphrodisiac?

Perfume can undoubtedly make the wearer feel sexy. There are indeed perfumes with ingredients that are

known to have aphrodisiac qualities and the smell can prompt an instant attraction and intuitive sensual responses. Ingredients like Jasmine, Ylang ylang, Vanilla and Ginger are said have aphrodisiac properties. Even Cleopatra knew about the strong quality of Jasmine and used the power of this perfume to seduce Mark Antony.

4. Perfume changes throughout the day – why?

Ever wondered why the smell of perfume changes throughout the day? This is due to the Top, Heart and Base notes in a perfume. When creating a fragrance, the chemistry of the skin and the raw materials used causes a perfume to evolve over time. A perfume is a very complex composition of top notes, heart notes and base notes. The top notes are the most delicate and do typically not last very long. Heart notes tend to be herbal, floral and spice notes which last longer than the top notes but you will be able to smell the base notes the longest. Base notes are usually composed from wood, amber and musk.

5. Does Perfume have an expiry date?

The composition of a perfume might change over time. This is why it is recommended to use your perfume within 3 – 5 years. Once the bottle is opened and came into contact with air (by opening the bottle or spraying the atomiser) it should be used within the first three years. The older the fragrance gets the more different it can smell, Eau de Toilette for example might only smell of alcohol after a few years. The higher the perfume concentration, the higher the chance that it will last longer – in the bottle and as well as on your skin. Commonly, Perfumes with heavier (oriental) base notes last the longest.

6. How to store perfume?

There are certain factors you should remember when storing perfume. Humidity, sunlight and variations of temperature will impact your perfume over time. Therefore, to make your perfume last longer, make sure to store it upright in a dark place that is not impacted by humidity or extreme changes of temperatures – so the bathroom or car is really not ideal.

Continue in next Edition..,